

Your Denplan Wellbeing Policy handbook



Welcome to Denplan

Your welcome information, this policy handbook and your table of cover together form the basis of your cover with Denplan. This policy handbook contains the full terms and conditions for your plan including any exclusions and limitations which may be applied.

How your dental plan can benefit you?

Your plan covers you for a wide range of common dental treatments, giving you the chance to spread the cost. With all of our plans you get access to several features:

Worldwide cover

Prompt reimbursement

Choice of any dentist - Denplan, NHS or private

Immediate cover* - claim for treatment from the day your cover starts

Pre-existing conditions covered*

Cover for injuries and emergencies, including sporting injuries*

24-hour worldwide dental emergency helpline

Got a question? Get in touch:

www.denplan.co.uk/contactform | 01962 828 007

Lines are open from Monday to Friday 9am to 5pm.

* Please see terms and conditions for more information

It's time to use your plan

Visit: denplan.co.uk/employeeonline and register online with your policy number.

Start using your plan:

You can visit any dentist of your choice, anywhere in the world, whether they are private or NHS.



1. Attend your dental appointment, pay for it, and keep hold of your fully itemised receipt.



2. Log in to your Denplan online account. You can submit your receipt and claim online within 60 days of treatment.



3. We'll process your claim, and you can track it online. Please note, once your claim is marked as paid, the Direct Credit payment can take a further three working days to reach your account.

Access the Smile Centre - the portal for all your dental needs.

Dental advice at your fingertips

Have a look through our oral health information, discover our oral health tips and the latest news and offers.

Dental emergency helpline

A 24-hour worldwide dental emergency helpline is available when you need it most. You can call us on +44(0) 1962 844 999.

Denplan Discount Network

An exclusive network of around 2,000 Denplan dentists dedicated to offering a discount to corporate members. This enables your cover limits to go further, making your dental care even more affordable.

24-hour coping with dental anxiety helpline

Access to 24/7 telephone counselling service to support you with dental related anxiety, worry and stress. Up to four structured telephone counselling sessions for each issue, in each year.

These services can be accessed via your online account at **www.denplan.co.uk/employeeonline**

Frequently asked questions

How long will it take for my claim to be reimbursed?

If your claim contains all the information we need; we will usually be able to fully assess your claim within five working days. If you do not supply all the information we need, your claim may take longer as may need to contact you or your dental practice. Please note: if your claim is marked as paid online, your direct credit payment leaves our account instantly but can take an additional three working days to reach your account.

How can I monitor how much of my cover I have used?

You can view your available benefit by logging into our online services at **www.denplan.co.uk/employeeonline**. If you do not have access to your online account, you can contact us on 01962 828 007.

Is cosmetic treatment covered?

No, your policy only covers you for clinically necessary dental treatment. Examples of cosmetic treatment include; teeth whitening, orthodontic treatment where your orthodontic grading on the IOTN Scale is 1-3 or placement of veneers to improve the appearance of your teeth.

What does my plan cover me for?

To find out what you are covered for, please refer to your benefit table, which is available to be downloaded at www.denplan.co.uk/employeeonline.

When can I start claiming?

There is no waiting period to claim, except for the mouth cancer benefit which cannot be claimed in the first 90 days of your policy and our implant upgrade cover, if you have it, cannot be claimed in the first 28 days.

Do I need to change my dentist when I join?

No, you can see any dentist anywhere in the world; there is no need to change your dentist when you join. We do have a network of dentists that offer discounts to our corporate patients so if you are looking for a new dentist, this is a great place to start. The Denplan Discount Network can also be accessed through our online services and any discounts should be mentioned by you when booking your appointment with the dentist.



Policy Terms and Conditions

Full terms and conditions and policy exclusions can be found in this policy handbook. We recommend that you familiarise yourself with these before submitting your claims.

1. Schedule of benefits

You are covered for the benefits shown in **your** table of cover up to the annual limits shown for each course of treatment.

Worldwide preventive treatment

This benefit is to help towards the costs when **you** see a qualified **dentist** for all items of preventive treatment up to the annual limits or '100% up to NHS limits' as shown in the table of cover.

Please note: This section does not apply to you if you are on Denplan Key (emergency and injury).

Examinations	
What is covered	What is not covered
 routine examinations 	Specialist consultations. This is covered under
new patient/extensive examinations	your worldwide restorative treatment benefit if available. Please check your table of cover for full details
	8 general exclusions
Hygiene	
What is covered	What is not covered
routine hygiene appointments	🙁 periodontal treatment. This is covered under
topical fluoride application	your worldwide restorative treatment benefit if available. Please check your table of cover
hygiene instruction/advice	for full details
	S general exclusions
X-rays	
What is covered	What is not covered
dental X-rays for example, OPG X-rays, Intra Oral X-rays, bitewing X-rays and other diagnostic tools for example, study models	 X-rays related to treatment that is not covered by your policy general evaluations
	Øgeneral exclusions

Worldwide restorative treatment

This benefit is to help towards the costs when **you** see a qualified **dentist** for all items of dental treatment that is restorative, up to the annual limits or '100% payback up to NHS limits' as shown in the table of cover.

Please note:

This section does not apply to **you** if **you** are on Denplan Key (emergency and injury).

What is covered	What is not covered
clinically necessary dental treatment	replacement for loss of, or damage to dentures, other than whilst in your mouth
sedation in connection with clinically	dentures, other than whitst in your mouth
necessary dental treatment, up to your	🙁 placement of a dental implant or bridge into
benefit limits	a pre-existing gap, where there is no clinical
Some examples of dental treatment are:	requirement
fillings, bridges, crowns, dental implants,	8 orthodontic treatment (IOTN grade 1-3)
periodontal treatment, root canal treatment and orthodontic treatment (IOTN grade 4-5) for	⁸ diagnostic tools for example, study models
adults and children covered under the policy	8 general exclusions

Additional information about this benefit

IOTN stands for Index of Orthodontic Treatment Need. For further details visit the British Orthodontic Society: www.bos.org.uk

NHS treatment

This benefit is to help towards the costs when **you** see a qualified **dentist** for all items of treatment where '100% payback up to NHS limits' is shown in the table of cover.

Please note:

This section does not apply to you if you are on Denplan Key (emergency and injury).

What is covered

- costs for treatment carried out on the NHS by an NHS dentist will be fully reimbursed
- if you have selected a level of cover that only includes reimbursement for NHS treatment, and you have private treatment we will pay the NHS equivalent costs - the amount of money your treatment would have cost if it had been carried out and charged by the NHS

What is not covered

- any treatment that you have paid for privately will not be eligible for 100% reimbursement under this benefit even if it took place at an NHS dental practice
- 🛞 any treatment that the NHS would not cover
- 😵 general exclusions

Additional claiming information about this benefit

The NHS has fixed costs for treatment; the price will vary depending on which part of the **UK you** are in. **You** can find the current prices for NHS treatment on the NHS website for **your** area.

In England, the NHS have 3 bands which all treatment covered falls into – Scotland, Wales and Northern Ireland all have different structures in place.

- Band 1 includes examinations, cleaning with a hygienist, X-rays and emergency appointments
- Band 2 includes root canal treatment, extractions and fillings
- Band 3 includes crowns, bridges and mouthguards

You can only claim the NHS equivalent costs once for each course of treatment. A course of treatment may take place over more than one visit to the **dentist**, for example, if a bridge is needed, there will likely be an appointment for preparation and an appointment to fit the bridge – this would be part of the same course of treatment.

Worldwide emergency dental treatment

This benefit is to help towards the costs of urgently required dental treatment at the initial emergency appointment.

What is covered	What is not covered
 treatment carried out at an emergency appointment which was not pre-planned and is required because you are in dental pain or there is a severe threat to your overall health prescription charges 	any treatment carried out at a follow up appointment. If your policy covers preventive and restorative treatment you may be able to claim for follow up appointments under these benefits
calls to our emergency helpline can be reimbursed if you are outside the UK (+44 (0) 1962 844 999)	 any phone calls made to our emergency helpline or calls made in the UK general exclusions

Worldwide dental injury

This benefit is to help towards the costs when **you** see a qualified **dentist** for an **injury**. All treatment connected with the same **injury** will be taken from the benefit limit in force on the date of the **injury**.

What is covered	What is not covered
treatment following a dental injury that occurs whilst your policy is in force. This must start within six months of the date of the injury, and be completed within 24 months (six years for persons under 18)	 8 treatment needed as a result of a self-inflicted injury 8 treatment needed for a dental injury that occurred before your policy started
treatment for dental injuries sustained while participating in a contact sport as long as you were wearing appropriate mouth protection	treatment needed following damage caused during the consumption of food (including foreign bodies contained within the mouth or jewellery)
 dentures are covered if you were wearing them at the time of the injury prescription charges 	S dental injury resulting from an elective/ planned surgical procedure with or without the administration of general anaesthesia
	Seneral exclusions

Dentist call out fees (UK only)

This benefit is to help towards the costs when charged for a qualified **dentist** in the **UK** to reopen their practice outside the practice's normal working hours to see **you**.

What is covered	What is not covered
the cost of dentist's call out fees in the event of a dental injury or emergency dental	8 non UK dentist call out fees
treatment	8 general exclusions

Worldwide telephone consultations for dental emergency or dental injury

This benefit is to help towards the costs when **you** speak to a qualified **dentist** about a dental emergency or a dental **injury**.

What is covered	What is not covered
dentist fees following a referral by us to a dentist, to provide a telephone consultation in the event of a dental injury or dental emergency	© general exclusions

Worldwide hospital cash benefit

This benefit is to give **you** money to help towards the incidental costs involved with being admitted overnight to hospital for dental or maxillofacial surgery.

What is covered	What is not covered
a cash amount for each night you stay overnight in hospital under the care of a consultant specialising in dental or maxillofacial surgery in relation to a head or neck condition	 the cost of the treatment carried out in a hospital (for example, wisdom tooth extractions) general exclusions

Mouth cancer cover

This benefit is to help towards the costs when diagnosed with mouth cancer when **you** see a qualified consultant.

Mouth cancer is a malignant tumour which is characterised by the uncontrolled growth and spread of malignant cells and the invasion of tissue.

What is covered

Charges for treatment of mouth cancer:

- if you have been diagnosed with mouth cancer you are covered for charges for consultations and tests. Cover is only provided where the primary site is in the hard and/or soft palate, gland tissue (including accessory, salivary, lymph and other gland tissue) in the mucosal lining of the oral cavity
- you are only covered for treatment received within 18 calendar months of the date of diagnosis
- you are only covered for treatment given by a consultant who is recognised as a specialist in cancer treatment by the NHS or the states of Guernsey and Jersey or your country of residence or treatment provided by another medical practitioner under referral from a consultant

What is not covered

- mouth cancer diagnosed before or within 90 days of when you are first provided with mouth cancer cover by us, or for which tests or consultation began within those 90 days, even if the diagnosis is not made until later
- on further benefits are payable in the event of a reoccurrence of this same cancer, either at the same site or at a different location
- Imouth cancer resulting from the chewing of tobacco products or betel nut, or from prolonged alcohol abuse
- 8 secondary mouth cancer
- 🛞 cancer of the tonsils
- general exclusions

Smile Centre

Through **your** online account at www.denplan.co.uk/employeeonline **you** can access a wealth of services and dental health-related information.

What is covered	What is not covered
 unlimited 24/7 dental emergency helpline, wherever you are in the world 	non dental-related counselling as defined by our counselling service provider
 unlimited 'in the moment' counselling supp and guidance for dental related anxiety an stress 	J S S S S S S S S S S S S S S S S S S S
four structured telephone counselling sessions for dental related anxiety and stree for each issue, in each year'	SS,

¹The year cycle begins from the date **you** start **your** counselling journey, not a calendar year or a dental plan **claiming year**.

The information and services available through Smile Centre can change without notice.

2. General exclusions

This **policy** does not cover:

- 1. any treatment that is assessed by **our dentist** as not clinically necessary.
- 2. cosmetic or aesthetic treatment under any circumstances (e.g. teeth whitening).
- 3. any treatment for psychological reasons.
- reimbursement for travelling expenses or telephone calls. Unless in relation to telephone calls made under the 'worldwide telephone consultations for dental emergency or dental injury' benefit.
- 5. any costs for dental procedures carried out as a result of a referral to a hospital, for example wisdom teeth extractions.
- dental consumables that are taken away from the dental practice, for example toothbrushes, floss, toothpicks, gels and any other sundries.
- if you have received dental treatment overseas, we will not reimburse for credit card fees, interest or commission fees incurred whilst overseas, as well as fees incurred for the translation of dental treatment or receipts.
- 8. any benefit if **your date of treatment** is before **your policy start date**.
- any consultation with, or treatment by, a trainee (even if they are supervised by a qualified professional).
- insurance premiums for any goods or services, or payment for any type of extended warranty or guarantee for goods or services.
- 11. regular payment plans for treatment, for example dental practice plan payments.
- 12. postage and packing costs.
- 13. administration or referral costs, joining fees or registration fees.
- 14. fees or charges for:
 - missing an appointment
 - completing a claim form or providing a medical report

3. Definitions

Whenever words or phrases appear in bold in this document, they will have the meanings described below:

Child / children

Dependant children of **you** or **your partner**, as defined by the **policyholder's** eligibility rules, who are under the age of 24.

Claiming year

The period of time during which **you** can claim the benefit for **your** chosen level of cover. **Your** first claiming year begins on **your start date** and runs until the **renewal date**. Subsequent claiming years run from one **renewal date** to the next.

Contact sport

Any sport where it is common practice to wear mouth protection, for example rugby, lacrosse, hockey, boxing, wrestling, ice hockey.

Date of treatment

The date that the treatment or service was supplied or the dates when **you** were admitted and discharged from hospital.

Dentist

In the **UK**, a dental surgeon or dental care professional who is currently registered with the General Dental Council (GDC) carrying out the treatment which they are registered to perform. If the dental professional is outside the **UK**, a dental professional registered with the appropriate national regulatory authority.

Eligibility criteria

Criteria set by **your** employer that **you** must meet in order to be eligible for cover under this **policy**.

Emergency dental treatment

Dental treatment provided at the initial emergency appointment urgently required for the relief of severe pain, arrest of haemorrhage, the control of acute infection or a condition which causes a severe threat to **your** general health.

Employee

A person who is employed by the **policyholder** and fulfils the **eligibility criteria**. This must include:

- someone who is employed by the **policyholder** on a PAYE basis
- a salaried partner or equity partner in the **policyholder's** firm
- a registered director of the policyholder

• or any other person who is currently employed under an employment contract with the **policyholder**

General exclusion

Anything excluded under the **policy** as set out in section 2 above.

Injury

Damage to the teeth or supporting structures which is caused suddenly and unexpectedly by an external impact.

Member

Anyone who we have accepted for cover under this **policy** in accordance with the **policyholder's eligibility criteria**. A **member** must be:

- an employee; or
- a partner; or
- a child; or
- any other category of **member** approved by **us** in writing.

Partner

Anyone in a relationship with, and who lives with, an **employee**. This could be their husband, wife, civil partner or unmarried partner.

Personal Data

Data which relates to a living person who can be identified from that data, or from that data and other information which is in the possession of, or is likely to come into the possession of **Simplyhealth**.

Policy The terms and conditions within this document.

Policyholder

The legal entity (for example, a company or partnership) which **we** have agreed to provide this **policy** to.

Renewal date

The date the contract between **us** and the **policyholder** is renewed.

Start date The date that your cover under the policy starts.

United Kingdom or UK

England, Wales, Scotland and Northern Ireland.

UK Territory

Jersey, Guernsey and the Isle of Man.

UK Resident

Someone who has their main home in the UK, resides in the UK for at least 183 days a year, and holds a UK National Insurance number.

UK Territory Resident

Someone who has their main home in a UK Territory and spends at least 183 days a year there; and holds a National Insurance number, Social Security Number or pays Social Insurance (whichever is applicable).

We / our / us / Simplyhealth

Denplan Limited trading as Simplyhealth, a company incorporated in England and Wales with registered number 1981238

You / your

Anyone who is a **member** on the **policy**.

4. Claims: General

- A. Making **your** claim
 - Your claim must be notified to us either by using our online claim system or by posting a fully completed claim form. We will not accept claim forms notified to us by any other means and we cannot accept receipts that are not accompanied by a valid claim.
 - All claims should be made to us within 60 days of the treatment taking place if reasonably possible. The longer the time between the date of treatment and submitting your claim the more difficult it may be for us to validate it.
 - 3. Your claim must be supported by proof that you have had the treatment – this should be in the form of a fully itemised receipt or statement of account from your dentist, detailing each treatment being claimed and the cost paid for that treatment.
 - You may need to supply additional documentation to help us validate your claim, for example X-rays, dental records or details relating to the circumstances of an injury.
 - 5. We will pay claims from the entitlements available on the date that you had your treatment in each claiming year.
 - If we are not able to validate your claim for any reason, for example your dental health professional no longer has access to your records, we may not be able to pay your claim.
- B. If claims are received without all of the required information we will notify you and ask you to resubmit the claim to us once all information has been obtained.
- C. You will inform us if you have another dental insurance policy. In all cases we reserve the right to recover any incurred costs as the result of a third party's involvement. In addition, if you have another dental insurance policy we reserve the right to only pay an appropriate apportionment of the claim.

- D. Claims will be paid into the UK bank account you specify when you make your claim. Once we have made payment to a bank account, we will be unable to reissue a payment due to an error on your part. We will contact you using the contact details provided when submitting your claim.
- E. If **you** are claiming for treatment that has taken place outside the **UK**:
 - supply a copy of your fully itemised receipt containing your full name, date of treatment and cost breakdown in English or an English translation.
 - 2. **we** will require proof that **your** treatment overseas has taken place.
 - 3. we will only make payments to a UK bank account belonging to you.
 - all foreign currency claims will be converted to pounds sterling using the currency converter www.oanda.com based on the exchange rate in force on the date that treatment took place. No payments will be made for credit card fees, interest or commission fees incurred.
- F. There may be instances where **we** are uncertain about whether or not a claim is covered by the **policy**. If this is the case **we** may ask a **dentist** (or other medical specialist) to advise **us** about the medical facts relating to a claim, or to examine **you** in connection with the claim. If **we** do this, **we** will pay the costs involved. In choosing a relevant **dentist** or specialist **we** will take into account **your** personal circumstances. If **you** do not cooperate with any **dentist** or specialist chosen by **us**, **we** will not pay **your** claim.
- G. If we pay any costs for dental treatment which are not covered by the terms of this **policy**, the amount paid will count towards the annual maximum benefit available under the **policy** for that **member**. It does not mean that we will be liable to pay costs for that dental treatment in the future.
- H. If we pay a claim which is more than you are entitled to under the policy, we can recover the overpayment. We will ask you to repay the overpayment or deduct that amount from any other claim that you make.

- If you are claiming for multiple treatments on one claim and do not provide us with an itemised statement or confirmation of the individual costs of each treatment, we will conduct our own internal breakdown to assess your claim. This breakdown will be conducted based on our knowledge and experience of the costs of dental treatments.
- J. If you believe that we have incorrectly assessed your claim please contact us here: denplan.co.uk/contactform or on 01962 828 007. If we have made an error we will send your claim for reassessment. If however, we did not have the full and correct information about your claim you will need to provide us with this before we can send your claim for reassessment.

5. Eligibility

Your cover has been chosen by you or the policyholder and sets the benefits that are available to you. The table of cover shows the levels of cover and the benefits for each level. Your policy documentation will show which level applies to you.

- A. You will only be covered under the policy if:
 - 1. you permanently live in the UK.
 - 2. you are entitled to cover under the **policy** in accordance with the **eligibility criteria** defined by the **policyholder**.
 - 3. premiums are paid on **your** behalf by the **policyholder** as required under the **policy**.
- B. Partners can join if:
 - 1. they are in a relationship with and live permanently with the **employee**.
 - premiums are paid on their behalf by the policyholder; and the partner must have the same level of cover as the employee, unless otherwise agreed with the policyholder.
- C. Cover for **children** included on the **policy**
 - 1. We will cover your and your partner's children. We may ask to see proof that a child is eligible to join the policy (for example, a birth certificate or adoption certificate).
 - 2. At the first **renewal date** after the **child's** 24th birthday, **we** will cancel their membership of the **policy**.
 - Children must have the same level of cover as the employee, unless otherwise agreed with policyholder.

- Children can only be covered under one policy with us. We will not cover a child on this policy if that child is already covered under another policy with us.
- D. **Partner** and **child** cover through a flexible benefits scheme:

If the rules of the flexible benefits scheme allow, the **employee** can apply to include their **partner** or **children** on the **policy**. An **employee's partner** and **children** must have the same level of cover as the **employee**. The **employee** can add a **partner** or **child** either:

- during the flex enrolment window when the employee chooses their flex benefits. The change will take effect from the renewal date, or;
- 2. at a different time if the rules of the flexible benefits scheme allow them to do so, for example following a lifestyle event (such as getting married) and provided **we** consent.
- E. Where the **policyholder** has selected to include cover for adult dependants they can join in line with the **policyholder's** eligibility rules. Adult dependants must have the same level of cover as the **employee**.
- F. Changes to the level of cover can be made at the renewal date or at a different time in line with the policyholder's scheme rules, whether this is the policyholder changing the employee's level of cover or an employee upgrading their cover.
- G. Your cover under this **policy** will end at the earliest of the following:
 - if you are abusive to or subject our staff to any threatening behaviour in any way, including any staff of our third party suppliers; or
 - 2. the expiry of the **policy**; or
 - 3. when **you** are no longer eligible for cover according to the **eligibility criteria** defined by the **policyholder**; or
 - 4. **you** are no longer employed by the **policyholder**; or
 - 5. **you** no longer live in the **UK** permanently; or
 - if we make a commercial decision to no longer offer the product included in the policy; or
 - if we decide at the renewal date not to continue to offer the policy to the policyholder; or

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policyholder's failure to pay premiums.

6. Fraud

If **you** (or anyone acting on **your** behalf) make a claim under this **policy** or obtain cover knowing it to be false or fraudulent **we**:

• can refuse to make payments for that claim,

and

• may cancel your cover with immediate effect.

If **we** have already paid claims **we** can seek to recover that money from **you**. Where **we** have paid a claim which **we** later find is fraudulent (whether in whole or in part) **we**:

- will be entitled to recover those sums from **you** and any claims **we** may have paid since (whether fraudulent or not), and/or
- may take the appropriate legal action against **you**.

We reserve the right to contact the **policyholder** to inform them of any fraudulent activity.

We reserve the right to cancel the **policy** if any **member** is deemed to have:

- deliberately misled us in any way, for example given us false information, or not given us information that we have asked for about a member or a claim on the policy.
 We can backdate the cancellation in these circumstances
- not acted honestly in their dealings with us

7. General

- A. All information and communications to **you** relating to this **policy** will be in English.
- B. You must provide an up to date UK mailing address.
- C. If we decide not to enforce a term of this policy on one or more occasions, this does not mean that the term no longer applies. We may rely on that term at a later occasion if we decide to do so, unless we have told you in writing that the term no longer applies.
- D. No term of the **policy** or any part of it is enforceable under the Contracts (Rights of Third Parties) Act 1999 ('the Act') by a person who is not party to it. For the purposes of the Act a **partner** and any **children** are not party to the **policy**.
- E. This policy is governed by the laws of England and Wales. Any disputes arising in connection with the policy which are not resolved through our complaints process can only be dealt with by the courts of England and Wales unless you and we agree to a

14 different method to resolve the dispute.

8. Complaints

How to make a complaint

We aim to provide you with the very highest levels of customer service and care at all times. To maintain this service standard, we have a procedure which you can use to raise any concern, complaint or recommendation that you have. In the first instance you should contact Customer Services on 01962 828 007 or write to the Customer Services Manager at Hambleden House, Waterloo Court, Andover, Hampshire SP10 1LQ or email: DenplanCustomer.Relations@ simplyhealth.co.uk. Please quote your policy or claim number. We will investigate any complaint and issue a final response.

If **you** are not satisfied with **our** response, or **we** have not replied within eight weeks, **you** have the right to refer **your** complaint to: Financial Ombudsman Service, Exchange Tower, London E14 9SR.

- Telephone: 0800 023 4567 or 0300 123 9123
- Email: complaint.info@financial-ombudsman. org.uk
- Website: www.financial-ombudsman.org.uk

The Financial Ombudsman Service will only consider **your** complaint if **you** have given **us** the opportunity to resolve the matter first. Making a complaint to the Ombudsman will not affect any legal rights that **you** may have. **We** will send **you** full details of **our** complaints procedure if **you** ask **us** for them.

You are protected by the Financial Services Compensation Scheme (FSCS) – in the unlikely event that **we** go out of business or into liquidation the FSCS protects **you**. If this happens, any valid outstanding claims **you** have at that point would be paid by the FSCS.

For more details on the scheme please visit www.fscs.org.uk or contact the FSCS direct on 0800 678 1100 or 020 7741 4100.

9. Personal Data

How we use your personal data

Simplyhealth respects your privacy and is committed to protecting your personal data. This privacy notice sets out the way in which any personal data you provide to us is used and kept safe by us. For a more detailed explanation of how we use your data please take the time to read our full privacy policy online at the bottom of our website or alternatively request a copy from our Data Protection Officer.

Please ensure that you show the following information to others covered under your policy or make them aware of its contents.

Why do you need my personal data and what do you use it for?

We need and use your data to:

- service the policy/contract that you have
- identify, analyse and calculate insurance risks
- improve our services to our customers
- comply with legal obligations which **we** are subject to
- protect our interests
- detect and prevent fraud.

Sometimes **we** may use automation and profiling to evaluate information about **you**, which may include to determine whether an application for a product is accepted by us, to tailor our marketing material to your needs, to identify and investigate fraudulent activity, to understand claiming behaviour and patterns or to tailor our services to provide you with a more efficient, consistent and fair customer experience. If you want to know more please contact us.

Who holds my personal data?

Simplyhealth Access who are part of the Simplyhealth group of companies.

What personal data will Simplyhealth need to know?

If you have a policy, we need to know, for example, your name, address and date of birth. We may also take your phone number and email address. In order to take payments and to pay claims, we will need your bank account details. For members with policies arranged by a company, we will know who your employer is and we might hold your payroll details. Your employer may also provide further details, such as your date of birth or address.

We may record and monitor both inbound and outbound calls for training and monitoring.

How does Simplyhealth protect my personal data?

By law **we** must have measures in place to protect data. As a result, **we** have strict rules to protect the storage and use of all **personal data**. These rules apply to anyone who uses the data, We may send your personal data outside the UK or European Economic Area. If we do this, we ensure the same level of protection is afforded to it by ensuring an appropriate safeguard is implemented.

Who can see my personal data?

We may share your personal data:

- with persons who provide a service to **us** or act as **our** agents
- with anyone to whom **we** may transfer rights and duties under this **policy**
- with persons who may record, use and give data to other insurers (such as agencies whose role is to prevent fraud)
- with persons that the **policyholder** appoints (such as a broker) in order to service the **policy**
- with your employer, where appropriate
- where we have a duty to provide personal data (such as to regulatory bodies), or if the law allows us to do so, or if the person asking for the data has a lawful interest to see the data.

In these situations, **we** may send **your personal data** outside the **UK** or European Economic Area.

How long is my personal data kept for?

We keep your personal data for seven years after this **policy** has been cancelled.

What rights do I have around the use of my personal data?

You have the right to see your personal data that we hold. You also have the right to ask us to amend personal data that is incorrect. You can ask us to delete personal data, or not use it in certain ways. You have the right to move, copy or transfer your personal data. If you wish to exercise any of the rights set out above, you'll need to contact the Data Protection Officer to do this.

If I have given you my consent to use my personal data for a reason, can I change my mind?

Yes. **You** can change **your** mind at any time. But if this means that **we** cannot service the **policy**, **we** may have to cancel it.

Who can I contact to talk about my personal data?

If **you** have any questions or comments regarding any aspect of **your personal data**, please contact **our** Data Protection Officer either by email: thedataprotectionofficer@simplyhealth.co.uk, or by post, at:

The Data Protection Officer Simplyhealth Access Hambleden House Waterloo Court Andover Hampshire SP10 1LQ

Who should I talk to if I am unhappy with the way my data is being used?

If **you** are not happy with the way **we** use **your personal data**, **you** can contact **our** Data Protection Officer, or the Information Commissioner's Office (ICO). **You** can call the ICO on 0303 123 1113 or or via their online form: ico.org.uk/global/contact-us/email/

Simplyhealth Access is registered as the Data Controller with the ICO, number Z9564932.

Part of these services are provided by a third party supplier

About Simplyhealth

Denplan Limited trading as Simplyhealth is an Appointed Representative of Simplyhealth Access for arranging and administrating dental insurance. Simplyhealth Access is incorporated in England and Wales, registered no. 183035 and is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. Denplan Ltd is regulated by the Jersey Financial Services Commission for General Insurance Mediation Business. Denplan Ltd only arranges insurance underwritten by Simplyhealth Access. Denplan Ltd is registered in England and Wales No. 1981238. The registered offices for these companies is Hambleden House, Waterloo Court, Andover, Hampshire SP10 1LQ.



How to contact us

You can contact us here: denplan.co.uk/contactform

or call **01962 828 007** Lines are open Monday to Friday 9am to 5pm

You can view more information at www.denplan.co.uk/companies/employees

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